



MAHJCON

Events for Mah Jongg Enthusiasts

OCTOBER 10-11, 2021
MARRIOTT ORLANDO LAKE MARY

COME TO BE ENTERTAINED, INFORMED, AND INSPIRED
58 ATTENDEES. 5 SPEAKERS, 6 SPONSORS. 7 EXHIBITORS.
COPIOUS AMOUNTS OF MAH JONGG

We provide a way for American Mah Jongg enthusiasts to share their passion for the game and develop common interests at annual events. Our events include programs that delight attendees, provide marketing opportunities for sponsors, and offer space for exhibitors to share their products and services.

Revised 10/07/2021



SUNDAY JUBILEE



BENEFITTING ALZHEIMER'S

The theme for the inaugural jubilee will be the Roaring 20s. Get your Gatsby on by dressing in a period costume.

We will play mah jongg for prizes and place bids at a silent auction with proceeds going to Alzheimer's. Some of the donated items include:

- Limited edition mah jongg set with a coaching session
- Signed mah jongg book with a coaching session
- Mahjong Time 1-Year VIP Membership



MONDAY MAIN EVENT

TWO TRACKS AND SOCIAL GAME SESSIONS

The main event will include speakers sessions appealing to both players and instructors.

After the speaker sessions, we will meet to play mah jongg at afternoon and evening sessions.

Visit mahjcon.com for more information about the event and to purchase tickets.

For inquiries call 820-300-AMJV (2658)
or email support@mahjcon.com

OUR SPEAKERS



DEBBIE BARNETT, CO-HOST

Debbie has been playing Mah Jongg for over 45 years. Her love for the game began as a young woman in her twenties and she has been an avid player ever since. Debbie began her teaching career in 2006 so she could share her passion for the game with others. She then launched the first ever online, interactive mah jongg school, School of American Mah Jongg which opened in January of 2020.

<https://MahjongTeacher.com>



MICHELE FRIZZELL, CO-HOST

Michele has been an avid mah jongg player since 1973. After years of playing with family, she decided to share the joys of the game by running meetups and giving lessons. In 2017, she launched a YouTube channel dedicated to several versions of the game which has allowed her to adapt proven strategies and share them with her students to elevate their game.

<https://MahjongCentral.com>



BARNIE GALLASIO, KEYNOTE

Barney a native New Yorker, born in Brooklyn and currently residing in Bergen County, New Jersey right outside of New York City. Barney is an avid mah jongg player, instructor, and collector! He also runs 80-person tournaments in Manhattan. With his energy and passion for the game, we are all in for a treat!

<https://www.facebook.com/BarneyNJ>

Don't miss out... buy your tickets today at mahjcon.com!

OUR SPEAKERS



FERN BERNSTEIN, GUEST SPEAKER

Fern was lured to the tiles eight years ago when she saw some ladies playing mah jongg pool-side. She was so inspired that she recruited some friends to learn the game with her. It affected Fern in such a meaningful way she wrote a memoir and hosts a podcast dedicated to mah jongg.

Fern will be participating via a pre-recorded video.

<https://podcasts.apple.com/us/podcast/Mah-Jongg-Mondays-Podcast>



GLADYS GRAD, GUEST SPEAKER

Gladys is a dearly loved community leader who hosted American mah jongg tournaments through Mah Jongg Madness for nearly three decades. She also standardized tournament rules now used by tournament directors throughout the nation and is the creator of Mah Jongg Master Points, 2-player Siamese Mah Jongg (R), and 3 & 4-player Royale Siamese Mah Jongg (R).

Michele will be sharing a few words from Gladys at the lunch activity.

<https://Mahjongg.org>

If you are comfortable on stage and have an interest in speaking at our events, please email debbie@mahjcon.com.

Don't miss out... buy your tickets today at mahjcon.com!

OUR STAFF



DALE TYROLER, FACILITIES MANAGER

Dale has been involved in the event planning and travel industry since 1977. When she heard about an opportunity to join the MahjCon team, she was thrilled to use her expertise to help create events for fellow mah jongg enthusiasts.



REEVA SHAFFER, EXHIBITOR COORDINATOR

Reeva has decades of experience attending various art conferences, participating as an exhibitor, and working as an exhibitor coordinator. With this experience, Reeva has the unique ability to help exhibitors have the best experience possible at MahjCon.



KAREN GLYNN, ADMINSTRATOR

Karen joined our team to take care of the nitty-gritty details.

OUR VOLUNTEERS

Gayle Hayes

Marilee Conroy

Reeva Shaffer

Kim White

Mary Juza

Sari Edelstein

Marcy Hetrick

Randy Hayes

Shelly Schindle

Wendy Chercass

Thank you!



Staff and volunteers are crucial to the success of our events because they help things run smoothly and ensure that everyone has a great time.

If you would like to join our team at future events, email Debbie@MahjCon.com.

Don't miss out... buy your tickets today at mahjcon.com!

OUR SPONSORS



SAVE TIME, PLAY MORE!

Usamjtable is becoming one of the most trustworthy brand names on the market with a 100% satisfaction guarantee to customers.

<https://usamjtable.com>



EDUCATION AND CERTIFICATION FOR INSTRUCTORS

We help instructors achieve their potential through online courses, certification, and peer support.

<https://AMJIA.org>



THE PREMIER ONLINE MAHJONG COMMUNITY

Mahjong Time is the most realistic online game for mahjong players and they offer several versions, including American style.

<https://MahjongTime.com>



Where The Winds Blow
Mah Jongg Supplies & Gifts
#1 in American Mah Jongg

#1 IN AMERICAN MAH JONGG

Where the Winds Blow Mah Jongg Supplies and Gifts is an online and in-store seller of all things mah jongg.

<https://WheretheWindsblow.com>



GAMES ARE OUR PASSION

GammonVillage designs and manufactures superior board games such as Backgammon, Mah Jong, Dominoes, and Chess.

<https://GammonVillage.com>



MAH'S HELPING HAND

MahJongg Highlighters for students, beginners & Siamese MJ® players! Keep track of several hands at a time. Washable and reusable. Made in the U.S.

<https://www.MahJonggHighlighters.com>

Please visit sponsor websites and consider becoming a patron!

Don't miss out... buy your tickets today at mahjcon.com!

OUR EXHIBITORS



FERN BERNSTEIN

To Fern, mah jongg is so much more than just a game. During tough times, she found comfort in the game which sparked the idea to write a memoir, Mah Jongg Mondays. The memoir is beautifully written and shares her story of healing through friendship, faith, and love. Fern will be participating via a pre-recorded video. Instructions for signed book orders will be provided at her exhibitor table.

<https://FernBernstein.com>



WE HAVE FUN WHILE FUNDRAISING

Fundraisers benefitting Alzheimer's where teams hold events with proceeds donated for the fight against Alzheimer's Disease and other dementias.

<https://alz.org/Mahjongg>



SARI EDELSTEIN

My Secret Mahjong Diary was created to capture all the humorous moments we discover as we play our favorite game! You will chuckle your way through this easy read with remembrance of your own special mahjong moments. These moments are filled with laughter, joy and irony. The author gets a little carried away with her mahjong mayhem, but that's what makes it fun. Sit back and enjoy!!

<https://MahjongDiary.wordpress.com>



SAVE TIME, PLAY MORE!

Usamjtable is becoming one of the most trustworthy brand names on the market with a 100% guarantee to customers.

<https://USAMJTable.com>



STAND OUT FROM THE CROWD.

Brian Dressler is the designer and seller of unique mah jongg sets. His designs add a distinctive modern flair to the Asian design.

<https://DAZAMahjong.com>



BEGIN WITH A BEAUTIFUL ROLL!

Dara Collins and Donna Miller Kassman began with a beautiful roll by creating Mahjong Dice™ to complement the beauty and symbols of vintage and modern mahjong tiles. Mahjong sets and other accessories are also available for purchase.

<https://ModernMahjong.com>



PROTECT YOUR SET AND YOURSELF

Jill Fox created Mah Jongg Wipes in March 2020, while mourning the loss of both of her parents and caring for her family during the COVID-19 pandemic. In honor of her father, Jill donates a portion of her earnings to support pancreatic cancer research. Other products are available for purchase.

<https://MahjonggWipes.com>



Don't miss out... buy your tickets today at mahjcon.com!

SPECIAL THANKS



OUR SUPPORTERS

Barbara Meek

Jennelle Schatz

Bonnie Wise

Judy Serrapica

Dana Young

OUR BENEFACTORS

Amy Rady

Kathleen DeMarco

MahjCon received monetary support through ticket upgrades from these individuals to help ensure this event is a success.

We sincerely thank you 



58
ATTENDEES



7
EXHIBITOR
TABLES



6
SPONSORS



5
SPEAKERS



2
TRACKS:
• PLAYERS
• INSTRUCTORS



COPIOUS
AMOUNTS OF
MAH JONGG

October 10, 2021

6:00 PM – 10:00 PM

Jubilee - Mah Jongg & Silent Auction (proceeds go to Alzheimer's)
Roaring 20s Theme Dress Code: black, grey, and ivory or white.

October 11, 2021

8:00 AM – 8:30 AM

Registration

8:30 AM – 9:00 AM

Opening Ceremonies & Keynote Speaker Barney Gallassio

9:00 AM – 9:15 AM

Break

9:15 AM – 9:45 AM

Etiquette & Sportsmanship
Debbie Barnett

Branding & Marketing 101
Michele Frizzell

9:45 AM – 10:00 AM

Break

10:00 AM – 10:30 AM

Skill Builders
Michele Frizzell

Lesson Planning 101
Debbie Barnett

10:30 AM – 10:45 AM

Break

10:45 AM – 11:15 AM

Winning Strategies
Michele Frizzell

Revenue Streams
Debbie Barnett

11:15 AM – 12:45 PM

Special words from Gladys Grad & Fern Bernstein followed by lunch.

12:45 PM – 1:15 PM

More Winning Strategies
Debbie Barnett

Determining Tuition
Michele Frizzell

1:15 PM – 1:30 PM

Break

1:30 PM – 2:00 PM

Complex Rules Demystified
Debbie Barnett

Marketing Strategy - Speaking
Michele Frizzell

2:00 PM – 2:15 PM

Break

2:15 PM – 2:45 PM

Tournament Discovery
Barney Gallassio

Virtual Classroom Demonstration
Debbie Barnett

2:45 PM – 3:00 PM

Closing Ceremony

3:00 PM – 5:00 PM

Social Games

5:00 PM – 6:30 PM

Free time – Dinner on your own

6:30 PM – 10:00 PM

Social Games

This schedule is tentative and subject to change. Last update: 10/07/2021.



MAHJCON
Play with passion

Don't miss out... buy your tickets today at mahjcon.com!

GROUP ACTIVITIES



Get your gatsby on, play mah jongg for prizes, and place bids at a silent auction for charity. A cash bar and a fun snack will be provided.

Orchid Ballroom, Sunday, 6:00 PM - 10:00 PM



Opening ceremonies will begin with a welcome from Michele Frizzell who will introduce our keynote, Barney Gallassio.

Ballroom FGH, Monday, 8:30 AM - 9:00 AM



Your lunch break will begin with a few words from Gladys Grad and Fern Bernstein.

Ballroom FGH, Monday, 11:15 AM - 12:45 PM



Please join us for closing remarks and special announcements.

Ballroom FGH, Monday, 2:45 PM - 3:00 PM

Don't miss out... buy your tickets today at mahjcon.com!

PLAYER TRACK

SUBJECT TO CHANGE



Etiquette and sportsmanship can make or break a mah jongg group. Since we all want the latter, let's chat.

Orchid Ballroom, Monday, 9:15 AM - 9:45 AM



Players of all levels can benefit from this interactive session that will help you build your skills and win more games.

Orchid Ballroom, Monday, 10:00 AM - 10:30 AM



There is always room for improvement. Learn winning strategies to improve your offensive and defensive play.

Orchid Ballroom, Monday, 10:45 AM - 11:15 AM



Get your gatsby on, play mah jongg for prizes, and place bids at a silent auction for charity.

Orchid Ballroom, Monday, 12:45 PM - 1:15 PM



Break down the most complex rules so you can play with confidence and ease.

Orchid Ballroom, Monday, 1:30 PM - 2:00 PM



Demystify tournament-play from Barney Gallassio, competitive player and tournament director.

Orchid Ballroom, Monday, 2:15 PM - 2:45 PM

Don't miss out... buy your tickets today at mahjcon.com!

INSTRUCTOR TRACK



SUBJECT TO CHANGE



Brand and market yourself as a mah jongg instructor so that you can take your lesson business to new level.

Ballroom FGH, Monday, 9:15 AM - 9:45 AM



Learn the art of creating a cohesive and organized lesson plan.

Ballroom FGH, Monday, 10:00 AM - 10:30 AM



Revamp your business by discovering revenue streams that align with your vision.

Ballroom FGH, Monday, 10:45 AM - 11:15 AM



Discover variables to establishing tuition that is attractive yet competitive.

Ballroom FGH, Monday, 12:45 PM - 1:15 PM



Speaking is not only a revenue stream, it's a marketing strategy.

Ballroom FGH, Monday, 1:30 PM - 2:00 PM



Teach any time, anywhere by taking your lessons online in a virtual classroom.

Ballroom FGH, Monday, 2:15 PM - 12:45 PM

Don't miss out... buy your tickets today at mahjcon.com!

RESTAURANTS



Restaurants in the hotel

Cobalt's Lounge (American)

Open Monday thru Saturday from 5 pm to 10 pm during the pandemic.

407-995-7050

Espresso Lounge (coffee house)

Proudly serving Starbucks Coffee, open from 7 am to 10 am during Pandemic.

407-995-7050

Restaurants in walking distance

CF&D Kitchen & Bar (American; 0.1 miles)

Local fare, including coastal caught seafood, grass-fed beef, farm-raised poultry and hand-crafted beers and cocktails, open for lunch and dinner.

407-915-5687

<https://fdkitchenbar.com/>

FishBones (seafood; 0.1 miles)

Fresh, just-caught seafood, aged steaks, and prime rib. Open for dinner.

407-581-2399

<https://www.fishbonesrestaurants.com/>

Friendly Confines (American; 0.2 miles)

Burgers, steaks, ribs, chicken, seafood, pasta, and signature wings. Open for lunch and dinner.

321-257-0536

<https://myfriendlyconfines.com/>

Dexter's (American, 0.4 miles);

Local seasonal ingredients, wine lists change every month so there is always something new and different to enjoy! Open for lunch and dinner

407-805-3090

<https://www.dexterslakemaryfl.com/>

Liam Fitzpatricks (Irish; 0.4 miles)

Home-cooked food to suit every taste and pouring some of the best beers and wines in the world. Open for lunch and dinner.

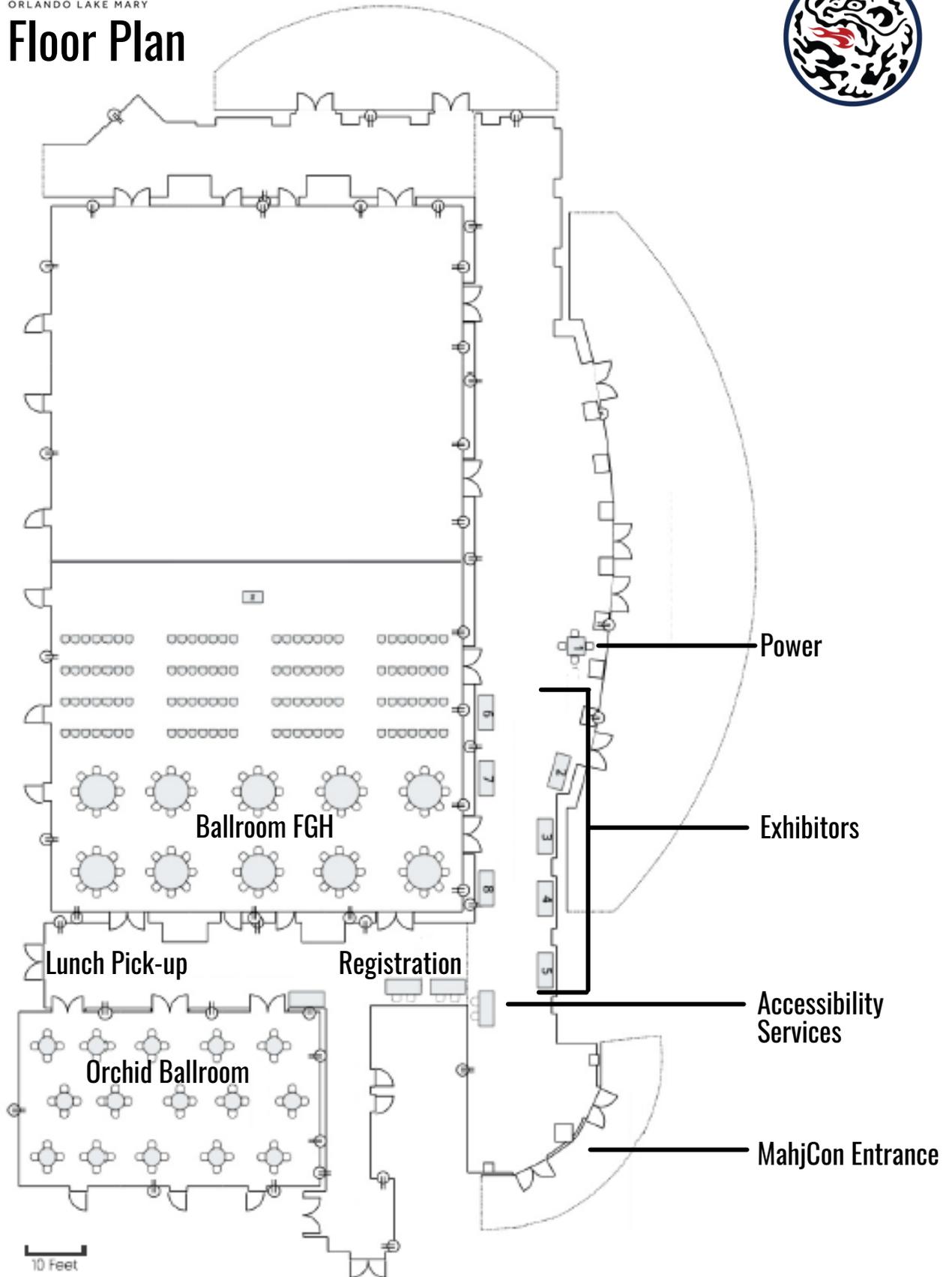
407-936-3782

<https://liamfitzpatricks.com/>

Read more <https://tinyurl.com/3hx56rw3>

Dress code for listed restaurants: Casual

Floor Plan



More information about area hotels, restaurants, and attractions is available on our website at <https://tinyurl.com/3hx56rw3>

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MAHJ
**CON**
2022
Location to be announced.

Don't miss out... buy your tickets today at mahjcon.com!